



Kazakhstan – October 2022

Amendments have been introduced to the Rules on medicines and medical devices' advertising

The amendments to the Rules on medicines and medical devices' advertising¹ (the “Rules”) entered into force on September 23, 2022².

The amendments are related to the following:

- The certificate of compliance of the advertisement with the healthcare legislation of the Republic of Kazakhstan (the “RK”) is from now on to be issued by the “National Scientific Center for Health Development named after Salidat Kairbekova”, the state agency under the Ministry of Health of the RK³;
- A subparagraph stipulating that the logo, trade and (or) international non-proprietary name depicted on the products distributed among medical and pharmaceutical workers (pens, notebooks, bags, medical gowns, calendars, business card holders, flash drives, etc.) shall not be considered as medicines and medical devices' advertising was omitted from the Rules⁴.

¹ Rules on medicines and medical devices' advertising approved by the Order of Minister of Health of the RK dated December 20, 2020 No. ҚР ДСМ-288/2020;

² Order of Minister of Health of the RK dated September 5, 2022 No. ҚР ДСМ-94 “On amendments to the order of Minister of Health of the Republic of Kazakhstan dated December 20, 2020 No. ҚР ДСМ-288/2020 “On approval of the rules on medicines and medical devices' advertising” (the “**Order No. ҚР ДСМ-94**”);

³ p. 1 of the Order No. ҚР ДСМ-94;

⁴ p. 1 of the Order No. ҚР ДСМ-94.